

# The Noon News

June 9, 2008

Published by



Waterloo Exchange Club

**Friendship Village** - Kathy Martin, Marketing Director at Friendship Village and Chelsea Streeter, a U.N.I. intern working at Friendship Village, stopped by to give us an overview of the facilities and services available there. Kathy told us how it all began in 1965 by a group of area ministers and lay people. They set out to create a unique retirement community. Their vision was a community that provided not only accommodations for folks as they retired, but also provided assured access to assisted-living and nursing home facilities as the residents of the community aged and their needs changed. Kathy referred to it as "lifecare" and sums it up with the marketing tag line—*Continuing care in a lifecare community...*



Kathy Martin and Chelsea Streeter

Today, Friendship Village has grown to more than 450 residents living in a 295 apartments and cottages on a 40 acres campus. There are two nursing homes on the campus also. Lakeview Lodge has been integrated into the Friendship Village campus, which provides assisted-living services. Kathy said this was the first such arrangement in the state of Iowa.

More recently, Lakeview Landing has been added. This facility provides 33 private nursing home rooms and 43 beds for long-term care.



Aerial view of the Friendship Village campus

Other alliances have been formed that facilitate the continued expansion of the Friendship Village community. The organization has assumed operational responsibilities for several properties across Highway 20 that were initiated by Max and Helen Guernsey. These include the Rosewood Estate, Guernsey Tower Condos and Landmark Commons.

Well, Landmark Commons was designed and constructed by the Friendship Village organization, but it is on land that is part of the Guernsey Park area. This new facility is targeted to folks 55 years and older that are looking to get away from the "chores" associated with home ownership. So, it's another evolutionary step for the organization, away from the original vision of a retirement community.

Interesting history of a successful effort by dedicated folks with a vision.

## NEXT MEETING LOGISTICS

**Program** : So Proudly We Hail  
**Prayer** : Tony Fischer  
**Pledge** : Mike Knapp  
**Menu** : Rueben and Fries

## PROGRAM SCHEDULE

**Jun 16** : So Proudly We Hail  
**Jun 23** : Peregrine Financial Group  
**Jun 30** : Induction of New Officers

## WHAT'S FOR LUNCH

**Jun 16** : Rueben and Fries  
**Jun 23** : Roast Pork Loin w/ Apple Glaze  
**Jun 30** : Roast Beef  
**Order Chef Salad one week in advance**

## BIRTHDAYS

**Jun 11** : Brad Thomas  
**Jun 13** : Michelle Temeyer  
**Jun 15** : Wanda Martin

## THOUGHT OF THE WEEK

Vice-president Sharon Droste, ably filling in for President Neebel offered the following quote from President John Adams: " If your actions inspire others to dream more, do more and become more, you are a leader."

# The Noon News

June 9, 2008

Published by  Waterloo Exchange Club

**Prevention of Child Abuse Gift** - Monica Haag, Club Treasurer and Co-chair of the prevention of Child Abuse



Monica Haag and Julie Pitzen from F.C.C.

Committee presented Julie Pitzen, Director of the Family and Children's Council of Black Hawk County, with a \$6,500 gift, the remaining budgeted funds for the Club's Prevention of Child Abuse initiatives for the current year.

**Guests** - Throwing caution to the wind, two members invited their bosses to the meeting today.

Tony Fischer invited Dave Bartlett. Mr. Bartlett owns Dave Bartlett Construction, Inc. located in Cedar Falls. Tony just started with the Dave's company in sales and project coordination.

Jennifer Heller invited Dave Draker from the Cedar Rapids office of Point Builders as her guest.

Great to have you folks with us. We all hope you felt welcome and send our apologies for the crappy meal, probably the worst in recent memory...

**Club Golf Outing** - The Club's Annual Lunch and Golf Outing is set for June 26<sup>th</sup> at Byrnes Park. All members are invited to share a great lunch and fine fellowship at 11:30 and then it's off to the links for the golfers at 1:00 or a nap for the sensible ones among us. Please contact Jason Martin for more information. Click [here](#) to send Jason an email or give him a call at 232-6641 (W) or 269-0649 (H). *Editor's Note: You sure want to make it to this one if you can. Highly recommended.*

## THE NOON NEWS

### Published weekly by:

The Waterloo Exchange Club  
P.O. Box 1404  
Waterloo, IA 50704-1404

[www.heartlandexchangeclubs.org](http://www.heartlandexchangeclubs.org)

### Meeting each Monday at noon

Elks Lodge  
407 East Park Avenue  
Waterloo, IA

**Editor:** Charlie Lott - [lottc@mchsi.com](mailto:lottc@mchsi.com)